



The National Council of Wool Selling Brokers of Australia Inc

ABN 40 059 628 554

AWH Selling Centre, Gate 4 / 5-29 Frederick Street ,Tottenham Victoria 3012 Australia
Phone: +61(0)417 564 898 e-mail: robert@ncwsba.org

NCWSBA BROKER DEVELOPMENT PROGRAM & BROKER AWARD REPORT SEPTEMBER 2025

The Broker Development Program was introduced last year to encourage young brokers to apply for the Broker of the Year Award. It also provided the opportunity for young brokers to talk to wool representatives along the wool supply chain and experience what happens to wool post farm gate. Thanks to the Australian Wool Education Trust (AWET) who have supported the program for the past two years.

This year the program was between 29 May to 3 June 2025.

There were eleven amazing young wool brokers from Elders (4), Nutrien Ag Solutions (1), AWN (1) Fox & Lillie Rural (3) and West Coast Wool (2).

All showed dedication, passion, enthusiasm and were keen to learn more about what happens to wool when it goes beyond the farm gate.

Following last year's feedback, additional site visits were included in the program to various wool processing facilities in Tasmania and Victoria. The post farm gate visits provided a valuable experience for most of the young brokers who had never seen what happens to wool after leaving their clients properties. This opportunity included circular knitting, weaving, dyeing, the latest in wool testing technology, the use of wool in interior textiles and the innovative use of wool with cotton in the "Mud to Marle" project to name a few.

The feedback from the young brokers supported the fact that this should be an integral part of the program going forward.

The site visits included Waverley Mills, AWTA, ABMT Textiles, LoomTex, and the ARC Future Fibres Hub.

But that's not all, the program included talks with special representatives from all sectors of the wool supply chain including visits to 2 superfine wool growing properties in Tasmania, the Campbell Town Show,

Wool Solutions, Alistair explained the role of the Broker,

AWEX Andrew Partridge & Renee Timberlake spoke on the role of AWEX and

AWI Holly Byrne provided an update on AWI's activities and her role.

Evan Croake explained the Exporters role and Jim Robinson joined us from EP Robinson to explain early stage Processing

Adam Dawes spoke on the role of Wool Produces Australia.

During the travels group sessions were held on communication with clients, mental health issues, and preparing for the Broker Award and what to expect if they are nominated by their employer.

It was also a great opportunity for the young brokers to connect and share their knowledge and experience in the wool industry.

This year, NCWSBA received six nominations for the Broker of the Year Award. Each had to provide a detailed application based on specific criteria and a two minute video explaining their role and achievements. This information was sent to three judges to review and choose three finalists.

Applications were received from the following NCWSBA Members; AWN, Elders (2), Fox & Lillie, Rural, Nutrien Ag Solutions and West Coast Wool.

Thanks to judges Brendon van Rensburg AWTA, Andrew Partridge AWEX and Scott Young VFF / WPA who have given up their time to review the six applications.

Judging was not an easy task and all applicants were exceptional and picking the final three was a challenging assignment. Given the experience, knowledge and enthusiasm of the applicants, the judges all agreed that the wool industry will be in good hands going forward.

The final three chosen included Nicole Davies Nutrien Ag Solutions, Justin Haydock West Coast Wool and Jared Phillips AWN. Each had to make a verbal presentation at the NCWSBA AGM held on 11 September 2025 at the RACV Club in Melbourne.

The judges' comments were "that ALL six candidates who were nominated by their employer are winners but only one could be chosen for this award." At the wool industry dinner that evening, the President Alistair Calvert announced that Justin Haydock from West Coat Wool was the 2025 winner.

Thanks to the sponsors AWTA and AWEX who have contributed to this Award. The winner will have the opportunity to go to the next IWTO Congress in China in 2026.

Thanks to all NCWSBA members and all involved in the Broker Development Program which provides an insight and an educational journey through the wool supply chain. The Young Wool Broker of the Year Award is a prestigious Award and celebrates the future for young wool brokers.

Bianca Heaney
Coordinator for the Broker Award

2025 Winner
Justin Haydock



West Coast Wool

Finalist
Nicole Davies



Nutrien Ag Solutions

Finalist
Jared Phipps



AWN

**SUPPORTED
BY**

